



## **bSmart Rewards**

### **Benefits Available to Merchants for Processing with Sunrise Business Services, Inc.**

Sunrise Business Services, Inc. will subsidize and in some cases cover the cost of the below noted services should the merchant choose to take advantage of them.

1. Five Page Website Merchant Website.
  - Merchant is entitled to a Five Page Website Built Free of charge with only a \$15 flat monthly Hosting and Maintenance fee.
  - Full stand-alone website that is found on search engines (Google, Yahoo etc.)
  - Free Domain Name (Website Address)
  - Brand building – Wonderful Web sites that fully represent who you are
  - Web site content copywriting
  - Search Engine Optimization (SEO)
  - Design, pictures, video and graphics
  - Payment and Credit Card acceptance enabled
2. Advanced Gift Card Program that is Deeply Discounted at only \$20 flat monthly fee.
  - Includes full Web Portal Back Office (Card management with real-time transaction history - delete, hold and create)

- Cardholder balance look-up at [bSmartBalance.com](http://bSmartBalance.com)
  - Unlimited transactions at no-charge
  - Options for custom cards
  - Our cost for plastic
  - Gift Card Program is at No Additional Cost when purchasing the Loyalty Card Program at \$20 per Month flat fee.
3. Advanced Loyalty Card program is Deeply Discounted at only \$20 flat monthly fee.
- No Additional Cost when purchasing Gift Card Program (Multiple loyalty programs available).
  - Option to combine Gift Card and Loyalty Card into one at no additional cost.
  - Option for eMail and Text Message Marketing – small charge for each.
4. Online Coupon Program at [MybSmartCoupons.com](http://MybSmartCoupons.com)
- Merchant is entitled to own an Online Coupon Account for a deeply discounted flat monthly rate of \$25.
  - Electronic and printed coupons
  - Full Page customizable web Listing
  - Add and Edit Up to three Coupons as often as Merchant like
  - eMail and Text customers about coupons (providing they have the option above)
  - Social networking features
  - Internet business promotion
  - Create a great-looking listing for your business; includes specials, discounts and savings coupons that can be updated daily.

- Be more visible in search engine results – SEO powered with every element you add to your bSmart Rewards listing increases your placement and visibility in search engine rankings.
5. bSmart Merchant Directory Listing only \$25 flat monthly fee.
- Full Page customizable web Listing
  - Up to Five Categories
  - online network of local business owners
  - social networking features
  - Internet business promotion
  - Create a great-looking listing for your business; include specials, discounts and savings that can be updated daily.
  - Be more visible in search engine results – SEO powered with every element you add to your bSmart Rewards listing increases your placement and visibility in search engine rankings.
  - Get local customer referrals
6. bSmart Rewards Discount Medical Plan at *No Charge* to merchant, employees, family, friends and customers. Plan and ID Card are *Free*.
- Immediate/ Emergency Rx needs, plus Dental, Eye & Hearing care
  - Prescription Drugs available @ Big Box pharmacies (60,000 sites) – Save 40%
  - Dental with 81,000 providers nationwide – Save 40%
  - Eye care with 10,500 – Save 15%

- HMI/Langdon Drugs for Maintenance Prescription Drugs, Surgical and Diabetic Supplies, Pet Medications & Over-the-Counter Medicines and Supplements (Vitamins etc.)
  - Prescription Drugs savings of 65%- 85% on Maintenance Medications - supplier to Wal-Mart and others
  - Major Medical and Dental (Including Tests and Imaging) - 75% discount
  - Pet Medications – 80% savings (Lower cost than 1 800 Pet Meds)
  - HMI Langdon Licensed in Canada and the US
  - USFDA, MHRA & HPB Certified
  - On-line Physician Access
  - Minimal Fee
  - Partial On-Line diagnosis
  - Imaging Services at Discount
  - MRI & CT at approximately 60% discount
7. Full Package bSmart Rewards Program cost to merchant is flat rate of \$65 per month for items 2. Thru 6. above and \$80 per month including a website (\$15 monthly website hosting fee is added if they want all six). With a very large merchant or a Chain Store there may be opportunity to build some or all of these costs into the processing.