



## **bSmart Rewards**

### **Freedom Marketing Plan**

Buy Rates and Suggested Pricing without Credit Card Processing

Full Package bSmart Rewards Program cost.

**Buy Rate \$65 per month** - This includes all items below combined into one package. *Important note when selling to Chain Stores: the Gift and Loyalty products are per store (location) and not for entire chain. This means for example if a Chain took the full Package the buy-rate for the Chain would be \$65 per month for the first store and then \$20 per month for each additional store. If there were three stores in the Chain the buy-rate would be \$105 per month, four stores would be \$125 per month and so-on.*

*The same holds true if they took any individual product with the Gift and Loyalty. The monthly buy-rate is the same for all stores except for the Gift and Loyalty which is \$20 per store regardless. For example the Coupons and Gift would be \$45 per month for the first store (\$25+\$20), \$65 for two stores, \$85 per month for three stores and so-on.*

**Suggested Sell Rate Full Package - \$199 per month**

Individual Pricing:

*Freedom Loyalty Card program*

**Buy Rate \$20 per month to add a Gift Card is no extra charge \$0**

**Suggested Sell Rate \$39 per month**

- Multi-Merchant Card
- Stand-alone Loyalty Card
- Unlimited Transactions
- (plastic is extra)

*Freedom Gift Card program*

**Buy Rate \$20 per month add a Loyalty Card is no extra charge \$0**

**Suggested Sell Rate \$39 per month**

- Custom Gift Card Program
- Stand-alone Card
- Unlimited Transactions
- (plastic is extra)

*MybSmartCoupons.com*

**Buy Rate \$25 per month**

**Suggested Sell Rate \$59 per month**

- Electronic and printed coupons
- Full Page customizable web Listing
- Add and Edit Up to three Coupons
- Social networking features
- Internet business promotion
- Create a great-looking listing for your business; includes specials, discounts and savings coupons that can be updated daily.
- Be more visible in search engine results – SEO powered with every element you add to your bSmart Rewards listing increases your placement and visibility in search engine rankings.

*bSmart Medical Plan*

**Buy Rate \$0 per month**

**Suggested Sell Rate \$39 per month or \$0 per month if combined with any Product or Service**

Immediate/ Emergency Rx needs, plus Dental, Eye & Hearing care

- Prescription Drugs available @ Big Box pharmacies (60,000 sites) – Save 40%
- Dental with 81,000 providers nationwide – Save 40%
- Eye care with 10,500 – Save 15%
- HMI/Langdon Drugs for Maintenance Prescription Drugs, Surgical and Diabetic Supplies, Pet Medications & Over-the-Counter Medicines and Supplements (Vitamins etc.)
- Prescription Drugs savings of 65%- 85% on Maintenance Medications - supplier to Wal-Mart and others
- Major Medical and Dental (Including Tests and Imaging) - 75% discount
- Pet Medications – 80% savings (Lower cost than 1 800 Pet Meds)
- HMI Langdon Licensed in Canada and the US
- USFDA, MHRA & HPB Certified
- On-line Physician Access
- Minimal Fee

- Partial On-Line diagnosis
- Imaging Services at Discount
- MRI & CT at approximately 60% discount

*bSmart Merchant Directory listing*

**Buy Rate \$25 per month**

**Suggested Sell Rate \$49 per month**

- Full Page customizable web Listing
- Up to Five Categories
- online network of local business owners
- social networking features
- Internet business promotion
- Create a great-looking listing for your business; include specials, discounts and savings that can be updated daily.
- Be more visible in search engine results – SEO powered with every element you add to your bSmart Rewards listing increases your placement and visibility in search engine rankings.
- Get local customer referrals

*Basic website development including Domain Name and Hosting*

**Buy Rate \$279.00 basic package plus \$15 per month hosting**

**Suggested Sell Rate \$349 plus**

**\$19 per month hosting**

- Domain names
- Web site Hosting
- Domain email addresses
- Business Logos
- Brand building – Wonderful Web sites that fully represent who you are
- Web site content copywriting
- Search Engine Optimization (SEO)
- Design, pictures, video and graphics
- Payment and Credit Card acceptance
- Shopping Carts

*Direct Marketing Services (Separate from full package program cost)*

- Email Marketing Services Buy Rate \$20 per month \$.03 per email – Sell Rate Priced per requirements. If included with Gift or Loyalty Card only \$.03 per email (the Rate \$20 per month goes away)
- Text Message Marketing Services Buy Rate \$20 per month \$.08 per Text – Sell Rate Priced per requirements. If included with Gift or Loyalty Card only \$.08 per Text (the Rate \$20 per month goes away)
- Direct Marketing Mail to Households Buy Rate \$0.45 per flyer including printing and design cost (color extra) – Sell Rate Priced per requirements
- News Media Marketing per media outlet

Commission

35% Revenue Share above all buy rates

Contracted Commission Structure for Sunrise Business Services credit card processing account or related services provided by Sunrise.