

# Gift Card Starter Package



## Standard Package - \$79

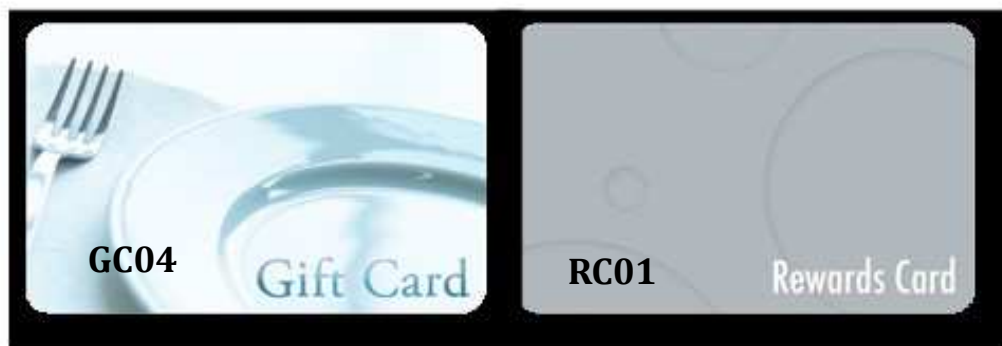
- 100 - Standard cards
- 100 - Red Bow Presenters
- 100 - Enrollment Forms
- 1 - Double-sided Color Sign
- 1 - Acrylic Sign Holder
- 2 - Table Tents
- 2 - Window Decals
- 1 - Compact Acrylic POP Display

US Ground Shipping included



Choose one of these 5 standard designs.

Package price includes encoding, custom text on back, and merchant's name printed on front.



# Starter Package - Order Form



## Shipping Information

Company Name! ! ! ! ! ! ! Email

Contact Name! ! ! ! ! ! ! Phone

Address 1

Address 2! ! ! ! ! City! ! ! ! State! ! Zip

## Card Back Information! ! ! ! !



## Contact Information (35 Char Limit Per line)

Line 1

Line 2

Line 3

Line 4

Back Terms and Conditions (450 Char Limit)! or  Standard T&C (seen above)

X Extra 100 Cards (\$59)

Card Design (GC01-RC01)

Choose Lettering Color

Black  White

Front Text Font:

- Futura
- Helvetica Bold**
- Handwriting - Dakota
- STENCIL**
- Snell Roundhand Bold**

# Sample Disclaimers



Please note, these are for example purposes only at that it is the responsibility of the client/customer to make sure that the disclaimer language is in accordance with the prevailing laws in their state.

## Sample Gift Disclaimers

1. Redeemable at (Location Name) only for goods and services not exceeding the remaining credit balance on this card. Treat this card as cash; if it is lost or stolen, it cannot be replaced. Valid for one (1) year from date of issue. For gift card balance, terms and expiration date, present the card at (Location Name). This card is the property of the issuer.
2. Treat this card as cash. It cannot be replaced if lost or stolen. This card is redeemable at the location listed below. Please see store for complete details and expiration date.
3. This card is good at all your (Location Name) locations displaying the (Your Gift Card Program) symbol. Treat this card as cash; if lost or stolen, it cannot be replaced. This card is subject to the terms of the (Your Gift Card Program) agreement.
4. This gift card may be applied to the cost of any item in our restaurants or gift stores. For a list of participating locations, please call 631-366-5152, or visit our website at [www.bSmartRewards.com](http://www.bSmartRewards.com).
5. Your use of the gift card constitutes acceptance of these terms: This gift card may be applied toward any purchase made at any (Location Name) location. This gift card will not be exchangeable for cash or replaced is lost or stolen. After 18 months of non-use, a \$1.50 per-month dormant account fee will be charged. This card is issued by (company name). For card balance inquiries or points totals visit [www.bsmartbalance.com](http://www.bsmartbalance.com).

## Sample Reward Disclaimers

1. Welcome to the (program name). Please present this card at any of the (merchant name) locations to receive rewards and coupons for being (merchant name) loyal customers! Points are calculated with each purchase, so don't forget to give the clerk your (program name) card! For point balance present this card at any (merchant name) location. We appreciate your business and hope you enjoy the many benefits of (program name).
2. This card is the property of (merchant name). It is for the (program name) and is not for credit or charge purposes. The (program name) card is good at the following locations: (list of locations). This card will not be replaced if lost or stolen.
3. This card is property of (merchant name) Use this card every time you go to any (merchant name) location. For your protection, notify any (merchant name) location immediately if your card is lost or stolen. This card has no cash value. (merchant name) reserves the right to alter or cancel (program name) without notice. Personal information is kept strictly confidential.
4. You must present this card or key tag at time of purchase to receive points. NO EXCEPTIONS. Preferred customer and immediate family may use this card. By using this card, user agrees to terms and conditions of Preferred Customer Rebate Program. This card is for the (merchant name) Preferred Customer Rebate Program and is not for credit or charge purposes.
5. Please present this card at (merchant name) with every purchase. Reward points will be calculated at the point of sale. There is no cash value on this card; it is for data gathering only. For point balance, please present this card at (merchant location). This card is property of issuer. This card has no point value until activated at (merchant name) for (program name).