



Custom Cards

Quantity	Card Cost	Plate Fee †	Total Cost	Description	Base Cost	Suggested Price
100	\$0.95	\$25	\$120.00	Print 4/4	\$40.00*	\$55.00
250	\$0.70	\$25	\$200.00	Artwork Design †	\$75.00	\$175.00 - \$250.00
500	\$0.40	\$25	\$225.00	Artwork Touch ‡	\$50.00	\$75.00
1,000	\$0.33	\$25	\$355.00	Specialty Cards <i>f</i>	\$65.00*	
2,500	\$0.25	\$25	\$650.00	Recycled PVC cards	\$25.00*	

† All custom card orders require a plate set-up

fee Above 2,500 call for pricing

Pricing above is for 4/1 color printing on a CR80 PVC card with two track magnetic strip. Additional materials and printing methods not listed on this sheet require a custom quote.

† Artwork design includes two revisions. After which revisions are \$15 each.

‡ Touch-up fee incurs if the art does not meet artwork specs and needs to be reformed.

f Metallic Gold, Silver and Frosted cards *Price per thousand

Card Packages

100 Standard Card Package - \$79

100 - Standard cards with Merchant Information printed on back and Store Name on front
 100 Ct. Red Bow Presenters
 1 - 8 1/2" x 11" Double-sided Color Sign
 1 - 8 1/2" x 11" Acrylic Sign Holder
 2 - Table Tents
 2 - Window Decals
 100 Enrollment Forms
 1 - 4" x 7" x 1 1/2" Compact Acrylic POP Display Ground Shipping included

500 Custom Card Package - \$350

500 - Custom cards
 500 Ct. Choice of Standard Presenters Plate fee Included
 1 - 8 1/2" x 11" Double-sided Color Sign
 1 - 8 1/2" x 11" Acrylic Sign Holder
 2 - Table Tents
 2 - Window Decals
 500 Enrollment Forms
 1 - 4" x 7" x 1 1/2" Compact Acrylic POP Display Ground Shipping included