



bSmart Rewards Shop Local Marketing

Develop New Customers & Retain Existing Customers

bSmart Rewards will bring local customers to your business and greatly strengthen your customer relationships.

You can eliminate wasted advertising and instead employ a cost effective program that really works.

bSmart Rewards will allow you to implement a full circle marketing program that will keep customers informed of discounts, unique features, specials promotions currently being offered by your business. More importantly it will keep your current customers as well as new customers coming back again and again.

Bring in Existing Customers More Frequently

Studies have shown that marketing to your own customers is a necessary way to develop new business. Existing customers are people who know your business; they like your business and can easily be encouraged to return more often.

*The **bSmart Rewards Program** gives consumers a reason to come in and shop more often.*

The four major components of the **bSmart Rewards Program**:

bSmart Rewards Business Directory listing

In addition to providing a search engine for **bSmart Rewards** consumers to find the products and services that they are looking for...the **bSmart Rewards** Merchant Directory provides your business with additional presence on the internet by working in conjunction with your website and FaceBook page. **bSmart Rewards** utilizes Search Engine Optimization (SEO), cutting edge Website Design/development and Social Media Marketing as well as traditional Media Marketing.... print, TV, etc.

MybSmartCoupons.com Directory

In addition to providing the benefits of a standard printed coupon, MybSmartCoupons.com will make your coupons available to everyone on the web. Now your coupon can be easily shared with friends, family and co-workers.... as well as all of the consumer's *Facebook Friends*.

MybSmartCoupons.com is also a cutting-edge MOBILE WEBSITE that gives consumers immediate access to your coupons on their iPhone, Droid, Blackberry or tablet. They no longer need to remember to take their coupons with them. They now have easy access to local coupons while they are away from home.

bSmart Rewards Freedom Loyalty Program

The **bSmart Rewards** Freedom Loyalty Card gives the consumer the freedom to redeem loyalty points whenever and wherever they'd like. Traditional loyalty programs do not bring in new customers and often put annoying restrictions on existing customers.

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Email & Texting Marketing Program

bSmart Rewards keeps our members informed of great discounts, unique features & specials promotions currently being offered by your business. Email marketing allows us communicate with our members on a daily basis. They are excited to hear about current offers from our participating merchants.