



## **bSmart Rewards On-Line Business Directory**

**bSmart Rewards** is the **Shop-Local Business Directory** for any community.

Search the site for the **Business, Products and Services** where consumers can enjoy everyday Savings, Discounts and Rewards. A **bSmart Rewards Business** cares about their customer, and their local community. Consumers can bookmark their favorites or send to their Facebook, Twitter or other social sites for easy access later. They can share with a friend, get email notices about specials, discounts and coupons from local businesses.

**bSmart Rewards** keeps the consumer engaged with the program through direct marketing, emails, texting, the local media and even contests and sweepstakes. A **bSmart Rewards Business Directory** is not simply an on-line yellow pages it is an interactive website that allows the merchant to post, edit and add their own listings as well as articles about their business. Each merchant gets a summary listing as well as a full page listing without those annoying ad banners and competitor listings above theirs like they do with Google, Yahoo and the other directories.

A **bSmart Rewards Business Directory** is a full Internet media program that can be a stand-alone for the merchant or fully integrate into their website, *MybSmartCoupons.com*, the **bSmart Loyalty** program and all other **bSmart** marketing tools. It is truly a powerhouse for the small to medium sized business.

Take a look at two of our current programs

**[bSmartNesconset.com](http://bSmartNesconset.com)**

**[bSmartSunrise.com](http://bSmartSunrise.com)**