



bSmart Rewards Membership

bSmart Rewards is a leading integrated media and marketing Shop Local Program. We focus on providing Healthy Benefit to the three parts of the community – Consumers, Businesses and the Town. The Consumer as the shopper, the Business as the service provider be they retail, restaurant, service or professional and the Town as the local government and its partners such as religious organizations, charities and non-profits, youth groups and other associations and organizations.

What is Healthy Benefit? It is the bringing together of all three parts in a way that is not costly and in fact is often free of charge. This, among other things, leaves more resources and money in everyone's pockets that are put right back into the community. Healthy Benefit is a Win-Win on all sides contributing to a prosperous community.

A Healthy Community is one where business does well, the Town stays prosperous and the consumers benefit through savings and the convenience of doing business locally with friends and neighbors. They do this while enjoying the great services the businesses, Town and its partners provide.

The bSmart Rewards Shop Local Program helps the community grow and prosper with our Healthy Benefit. We provide the arena and the tools to allow it all to happen. Unlike other programs, bSmart Rewards does it through cooperation and not by charging or collecting fees from the Consumers, Businesses or the Town. bSmart, Shop Local and Enjoy!

The greatest part about the bSmart Rewards Card is that it is truly free. Why give free a discount and savings card that allows you to enjoy specials, rewards, savings and discounts at all participating businesses? The reason is simple, we developed the program to encourage you to shop locally and learn about the great stores, restaurants and businesses that are right here in your town.

The Shop Local Movement

Why shop at a locally owned business first? Because far more of the money spent at local businesses is reinvested in your community. This helps other local businesses, which creates greater diversity and helps the community maintain its unique appeal. Shopping local creates jobs in your town and is environmentally friendly, too: it creates less traffic and pollution.

A Super-Saver bSmart Rewards Card will be yours once your registration is complete. You will then be a proud member of the bSmart Rewards family. Your bSmart Rewards Card is FREE, there is never a charge to own it or use it. You simply go to a participating bSmart Rewards restaurant, store or place of business and present the card for your special savings and discounts.

To Register go On-Line at <http://www.bsmartmembers.com/>