



The Power of **bSmart Rewards** Direct Marketing

bSmart Rewards will mail a Direct Marketing ad to Every Household in your town or neighborhood near your business. You save the cost of doing it yourself.

bSmart Rewards is a simpler, more cost-effective way to market your business locally. It has been designed to give smaller businesses an easy, low-cost way to get marketing mail to a local audience.

bSmart Rewards gets your business in front of your desired audience without the need to acquire an address list or print specific names and addresses on your direct mailings; we do it for you!

What are the benefits of **bSmart Rewards** Direct Marketing?

bSmart Rewards provides your business with a powerful and efficient way to promote your business. It gets your marketing messages directly into the hands of consumers while reducing your costs associated marketing yourself.

bSmart Rewards will help you:

- Build more traffic
- Find new customers
- Increase revenue

What types of businesses use **bSmart Rewards**?

- All Retailers: For example auto dealers, restaurants, furniture stores, community groups, local service business, retail shops, and chain stores.
- Service-based businesses: Includes attorneys, health-care professionals, banks, home-improvement companies, insurance agencies, and real estate firms.

Is it for local businesses?

Because **bSmart Rewards** targets residences and businesses at local level, you can use it for smaller local mailings, regional initiatives, or town-wide campaigns. For example, a local pizzeria can use **bSmart Rewards** to send coupons to a surrounding neighborhood.

bSmart Rewards makes sense, saves dollars, builds your brand and gets customers in the door!

bSmart Rewards helps you Go and Grow!